



Skydive
AUSTRALIA

**PARTNERSHIP
OPPORTUNITIES**

1300 663 634 | [SKYDIVE.COM.AU](https://www.skydive.com.au)

HERE AT SKYDIVE AUSTRALIA, WE DON'T LIKE ORDINARY, WE EXPECT EXTRAORDINARY...

and brand exposure is no exception!

Our Partnerships team can assist you in making your event stand out from the others. Whether it be holding a fundraising event, creating awesome content or jumping a 19 meter flag above your capital city, the possibilities are endless.

Our team are experienced in facilitating:

- Filming of commercials and television series
- Content creation
- Holding events on site
- Personalised flag jumps
- Team building
- Fundraising
- Brand collaboration





BRANDED FLAG JUMPS

By incorporating branded flag jumps into your event, your business can not only provide a one-of-a-kind activation experience, but also create captivating content for your website, TV ads, and social media platforms. With 25 years of experience, Skydive Australia is dedicated to delivering an impactful and unforgettable experience, along with some seriously awesome content, for your brand.



FLAGS FOR HIRE

While our personalised flag service is our specialty, we also have a selection of pre-made flags available for rent and ready to go at a moment's notice, flags include:

- Australian Flag
- Pride Flag
- Australian Indigenous Flag (*coming soon*)

COST

Approx. \$2,500

Cost includes:

- 1 x 19.5 x 9.5 metre flag hire
- A qualified display jump skydiver flying your flag from 8,000ft
- A dedicated camera person capturing photos and videos of the flag in the air (approximately 5 minutes of footage)
- Ground crew
- Aircraft cost and pilot



CUSTOM MADE FLAGS

Time Required

To ensure a seamless and spectacular flag display, we kindly ask for a minimum of one month's notice. This allows our team ample time to create the flag, conduct a thorough site inspection, and perform a test jump if necessary. In the event of unfavourable weather conditions, we highly recommend providing an alternative date for the jump. Rest assured, our top priority is to deliver a flawless and unforgettable experience for you and your audience.

Cost

The cost of executing a flag jump is dependent on the departure and landing location. Depending on exposure, we are also happy to discuss pricing to be able to meet your marketing and content goals.



FLAG DISPLAY AT SKYDIVE AUSTRALIA DROP ZONE LOCATION

For a budget-friendly option, you can choose from one of our 15 locations in Australia and New Zealand. Your branded flag will depart and land at our drop zone. Check out our [website](#) to find the perfect Drop Zone location for your jump.

\$6,000

Cost includes:

- 1 x 19.5 x 9.5 metre coloured flag with your design which can be kept for personal use after the jump
- Rigging of the flag
- A qualified display jump skydiver flying your flag from 8,000ft
- A dedicated camera person capturing photos and videos of the flag in the air (approximately 5 minutes of footage)
- Ground crew
- Aircraft cost and pilot
- 1 x shared story on @skydiveaustralia
- Instagram account (33k followers)



UNIQUE LOCATIONS

Our clients have requested jumps into stadiums, beaches, and festivals. To ensure a safe landing, our staff conducts a sight inspection and test jump at the event location prior to the jump. This is included in the quote.

Please note, flag and administrative costs (\$3,500) are non refundable in the case the jump is cancelled due to weather conditions. Skydive Australia reserves the right to cancel the jump if it is deemed unsafe. We will work with the client to arrange another day and time to perform the jump.

\$8,000 - \$15,000

Cost includes:

- 1 x 19.5 x 9.5 metre coloured flag with your design which can be kept for personal use after the jump.
- Rigging of the flag
- A qualified display jump skydiver flying your flag from 8,000ft
- Test jump
- A dedicated camera person capturing photos and videos of the flag in the air (approximately 5 minutes of footage)
- Ground crew
- Aircraft costs and pilot
- 1 x shared story on @skydiveaustralia Instagram account (33k followers)





FLAG ARTWORK

Our jump flags are manufactured by a third party and are made out of 68D Poly material. The below specifications are required:

- 20 meters long x 9.7 meters high
- 10% scale artwork
- High res CMYK PDF preferred
- Non vector images embedded
- Types/fonts outlined
- Strokes outlined
- No crop marks
- No bleed marks

PARTNERSHIP CASE STUDY

Yours & Owls

We took our partnership with a local festival to new heights by literally launching their line up from 8,000ft.

Our client came to us with a challenge - to create an impactful and memorable spectacle that would captivate both social media users and onlookers. The success of our event caught the attention of Triple J, who showcased our work on a national radio platform. Despite a tight 28-day deadline, we went above and beyond to meet our client's needs and delivered on our promise with flying colours (pun intended).



PARTNERSHIP CASE STUDY

Uber Eats

We took our partnership with Uber Eats to new heights by literally 'dropping' their announcement of KFC joining their platform.

Uber Eats



CELEBRATING SPECIAL EVENTS

Squealing Pig Wines



Squealing Pig wines celebrate pride at 15,000ft during Mardi Gras 2022.

Wine Machine Festival



Wine Machine Festival raised the bar by jumping Lime Cordial into their festival in Western Australia.

Christmas Holidays

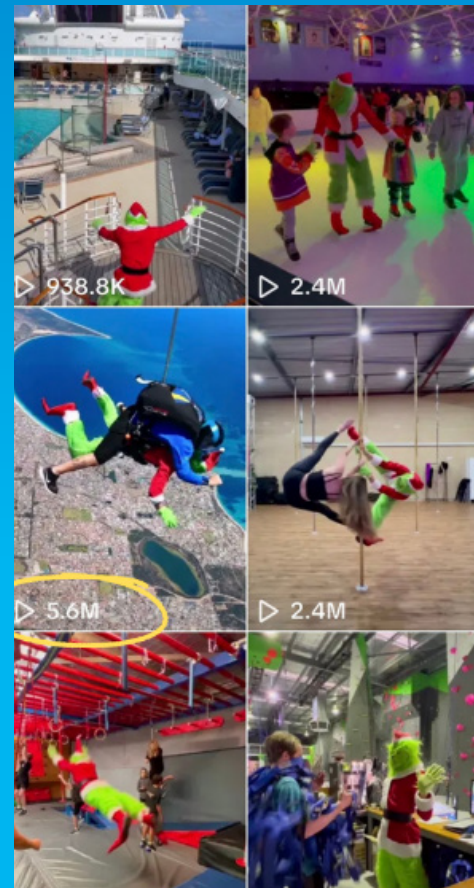
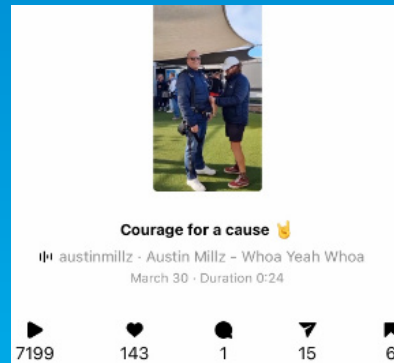
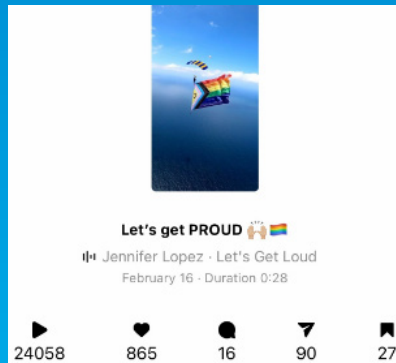


Santa ditches the slay and surprises attendees at community Christmas event.

KEEP YOUR FOLLOWERS ENGAGED

Through our extensive experience with display jumps, we've discovered that flag jumps are highly effective in generating shares - up to 50% more, especially on Instagram stories. There's something about seeing our flag soar over people's hometowns that compels them to share! In fact, our flag jump reels have garnered roughly 60% more views than our other reels, making them a crowd favourite.

Social Media insights





Have a completely new idea that you want to take to the next level?

SUBMIT AN ENQUIRY

To make an inquiry please submit a **Request Form** and one of our friendly staff members will be in contact with you.