



# CHARITY AND FUNDRAISING EVENTS

1300 663 634 | [SKYDIVE.COM.AU](https://www.skydive.com.au)



# Skydive AUSTRALIA

## CHARITY AND FUNDRAISING EVENTS

Looking for a unique way to raise funds for your charity? Reach your fundraising goals and new heights with Skydive Australia.

Whether you're just starting out, or coordinating a large-scale event, no charity is too big or too small and Skydive Australia can help you raise the money your charity deserves - 15,000 feet above earth. With stunning locations across Australia, we have a drop zone location to suit your every need. Catering to charity groups of up to 200 in a day\*, we'll take care of all those finer details to ensure your fundraising efforts are a great success. Having worked with a number of charity events in the past, Skydive Australia are your go to for anything from personal challenges to your next fundraising event.

## WHY CHOOSE US

In operation for over 25 years, you'll be skydiving with the best when you choose Skydive Australia. Gain the support of others by challenging yourself to the extreme and have fun while you're at it.

Skydive Australia have hosted charities such as Brave for BCNA, Jeans for Genes and the Juvenile Diabetes Foundation and our experience means we take the hassle out of organising your event, so you can focus on your fundraising efforts - after all, that's what it's all about.

*\*maximum group numbers depend on drop zone location, date and time of booking.*

## PREVIOUS CHARITY EVENTS



**Black Dog  
Institute**

Since 2023 Skydive Sydney-Wollongong has hosted the inaugural CEO Skydive Challenge in partnership with The Black Dog Institute, a not-for-profit facility for diagnosis, treatment and prevention of mood disorders. The CEO Skydive Challenge has seen almost 70 CEO's and leaders take to the skies over Wollongong to face their fears and raise much needed funds for The Black Dog Institute.



**JUMP FOR JANE**

'Jump for Jane' marked another year raising funds and awareness for Breast Cancer Cure WA by 30 people skydiving into Rockingham beach. The team managed to raise over \$50,000 by facing their fears to commemorate a loved one or celebrate a triumph over a cancer diagnosis.



**CHARITY BUILD  
GROUP**

1000 Skydives is an initiative of Charity Build Group and has the singular purpose of 1000 tandem jumpers raising over 1 million dollars towards their charitable goals. The group asks people to commit to doing a tandem skydive in order to raise funds for our chosen charities.

# CASE STUDY

## *Black Dog Institute*

In April 2021, in partnership with the Black Dog Institute, we held our very first CEO Skydive for Mental Health at our Wollongong drop zone. The aim of this event was to help raise both awareness and critical funds for research and programs that reduce the incidence of mental illness and suicide.

Fast forward three years, and we have expanded this event to Melbourne and jumped a total of 70 brave CEO's; Raising almost \$500,000 for life-saving mental health research and education. The teams at both Skydive Australia and Black Dog Institute look forward to growing this partnership in years to come.

*"Great partnerships aren't always obvious. Skydive Australia is a tourism company that COVID-19 has heavily impacted. Despite this, they saw an opportunity to embed social purpose in the heart of their culture and together, I mean really together, we built the CEO Skydive for Mental Health."*

*17 brave CEO's accepted the skydive challenge, and with the support of their generous networks and loved ones, I'm thrilled to say we raised over \$200,000 for Black Dog Institute and mental health. It's partnerships like these that get me jumping out of bed. We are absolutely blown away with the result!"*

*Tasman Cassim, Partnerships Manager at Black Dog Institute*



**Black Dog  
Institute**



## CELEBRATING SPECIAL EVENTS

### Squealing Pig Wines



Squealing Pig wines celebrate pride at 15,000ft during Mardi Gras 2022.

### Wine Machine Festival



Wine Machine Festival raised the bar by jumping Lime Cordial into their festival in Western Australia.

### Christmas Holidays



Santa ditches the slay and surprises attendees at community Christmas event.



## COST

The cost of holding a fundraiser is dependent on the departure and landing location. Generally, we can offer a discount per person. This depends on the size of the group and exposure it will receive. We are happy to discuss pricing to be able to meet your marketing and content goals.

# FUNDRAISING PACK

To assist in your fundraiser, we have created a fundraiser pack which includes:

- Skydive Australia logos
- Facebook & Instagram tiles to let you audience know about your fundraiser (Hint: personalise with you logo & QR code)
- Poster: Don't forget to add your details!
- Email header and footer to share through EDMs

You can access all collateral [here](#).





## GET IN TOUCH

Skydiving is a once in a lifetime activity for many people and therefore something that requires courage and support. This is why it is such a great activity to assist in raising funds for charitable organisations.

If you're interested in skydiving as part of a fundraising initiative, please contact our marketing department on:

**P: 1300 663 634**

**E: [marketing@skydive.com.au](mailto:marketing@skydive.com.au)**

**[skydive.com.au](http://skydive.com.au)**